

FEATURED SPEAKERS



Jolene Brown

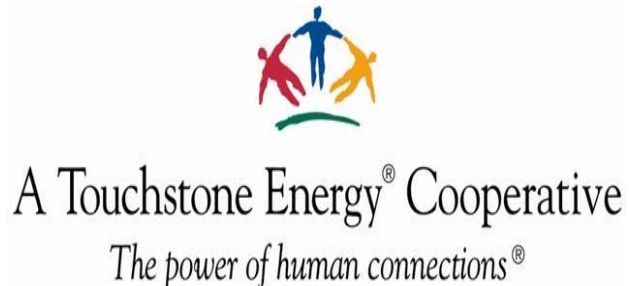
Jolene Brown will have you laughing while you learn! She's fun and funny, long-legged but not long-winded, and so insightful audiences accuse her of sleeping under their beds. As one of America's premier professional speakers she brings humor, hope and helpful ideas for those who want to celebrate and learn skills for the human and sometimes humorous side of their world. Her audiences are diverse, deserving and demanding...and the results of her work are highly praised. Jolene has made numerous guest appearances for television and radio broadcasts and her work has been featured in several major publications. Jolene is an honored recipient of the highest earned designation of professional speaking achievement from the National Speakers Association. You'll be glad you came because you'll leave with a valuable message filled with education, appreciation, and celebration.



Yvonne Hollenbeck

A multi-award winner in the world of cowboy poetry, Yvonne Hollenbeck performs throughout the United States, captivating audiences in her wake. She is one of the most published cowgirl poets in the West and is not only a popular banquet and civic entertainer, but also co-writes songs with many western entertainers.

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UW Cooperative Extension Service of Natrona County

2011 Fairgrounds Road

Casper, WY 82604

WY Women in Ag

Proudly present their 16th annual
WY Women's Ag Symposium
NOVEMBER 12 & 13
At the Ramada Plaza Riverside



Photo Courtesy of Carole Martinez



Brought to you by:

WY WOMEN IN AG

UW COOPERATIVE EXTENSION SERVICE

Register early and save!

Registration Form

Fill this out and mail it with payment to:
Priscilla Williams, 2011 Fairgrounds Road
Casper, WY 82604

Name: _____

Address: _____

Phone: _____

Will you be joining us Thursday night?
Yes or No (circle one) *Spouses & significant
others welcome.*

Please enclose your \$20.00 registration fee
(registration after November 4 is \$25)

Includes lunch

Make your check payable to:
WY Women in Ag

Or Save a stamp and register online at

www.wywomeninag.org

Questions?

Call Rachel (307) 267-1618

Our host hotel is the
Ramada Plaza Riverside
300 West F, Casper, (307)-235-2531
Mention you're with WY Women in Ag
and get the discounted rate of \$75.
Room must be reserved by Oct. 29.

Thursday, November 12, 2009 **FREE!**

6 p.m. Cash Bar and hors d'oeuvres

7 p.m. **Jolene Brown: "It's a Jungle Out There!"**

They're lurking in the jungle...safety concerns, liability issues, technology trends, environmental regulations, global markets, animal welfare and more! It's time we blaze a new trail because the pace, the people, the process and the expectations have all changed. Have we? During this eye opening presentation we'll go to the real world experiences of those who grow and celebrate in these changing times. Through lots of laughter and fun-filled stories, we'll learn some of the top characteristics of successful trailblazers.

Friday, November 13, 2009

8 a.m. Registration and Coffee

9 a.m. **Yvonne Hollenbeck: Cowgirl Poetry: Ranch Women of the Plains Today and Yesterday**

10:15 - 12:15 **Jolene Brown: "Facts of Life: When Family and Business Collide"** There's nothing better or more frustrating than working with "genetics!" Combining personalities, differing goals and multiple generations creates a collision course for many in family business. To reach an outcome of productivity and profitability, there must be tools in place and documents in writing. There needs to be a commitment to transition the earned management, leadership and ownership of a business. During this fast paced, eye opening workshop we'll learn the first important steps to become a successful "business-first family."

12:20 - 1:00 Lunch by the Pool

1:05 - 2:35 **Panel Discussion with Moderator, Jolene Brown:** "Who sits on your "board?" Hopefully each of you has gathered a team of experts for insight, advice and action. The dynamics from knowledgeable synergy is multiplied when advisors are together; same place, same time. Now's your chance to gain more clarity! Bring your important and frequently asked questions, those that keep you awake at night, those from other family members, employees, leadership, and your customers. Our "own" expert panel of the day includes **Tracy Richardson**, Attorney at Law, **Thomas D. Rohde**, Financial Advisor, **Kim Garrett**, Accountant, and **Julie Kilty** with her real life experiences.

2:35 Dessert Break

2:45 - 4:00 Break-out Sessions (35 minutes each)

- **Rising Lotus Wellness Center** will demonstrate a detox foot bath and acupuncture
- **Wendy Crilly**, Fitness Instructor, will show us some simple strength and stress-relieving exercises.
- **Know your knots!** You will leave here knowing some common hand knots after a knot-tying demonstration and a little practice.

WY Women in Ag Mission:

To recognize women's important role in agriculture, their unique interests and needs, thereby building a network of support.



Just in time for Christmas shopping

- Check out our Trade Show featuring some great ranchers who have diversified into successful small businesses.
- WY Women in Ag apparel will be available.